BOOK COVER DESIGN

I offer competitive rates on book cover design, considering the quality of work and attention to detail you will get. I have a standard design fee of $750 for a perfect bound (soft cover); ***however***, due to the current economic downswing, I have reduced my standard design fee. *Please see the Services & Fees guide for details.* These fees do not include the cost of images needed for your cover but I have access to good quality images at a very nominal fee (many under $50).

I respond promptly to clients and begin projects as quickly as possible. I use graphic design software compatible with most printers. I communicate with your printer to make sure your book cover is delivered in conformity with their guidelines using the specs they provide. I am available to your printer after the files are submitted to deal with any technical problems should they arise.

Cover samples will be provided to you as PDF files and/or as a print-out from a color laser printer. Images to be used for the cover design will be researched and provided to the client. Book cover design includes the cover, spine and back, and inside flaps for hardcover books. I have an extensive collection of fonts and access to resources with which to find the ideal image for your cover.

To get started on your book cover design it would help if your book interior is either in the process of being formatted or already formatted (designed) by myself or someone else. The total page count of your finished book interior will determine the spine width of the book cover. Therefore, the interior ultimately must be designed and laid out before the cover can be completed. I will then proceed to design the artwork for the front cover. I will suggest standard book sizes as anything larger or smaller than 5.5 x 8.5 will cost more. You will need to decide with your printer which book type (perfect bound or hardbound) and what book size you want.

Titling & Copy Writing Services Available

You will also need to have your finalized title and subtitle or any other text that will go on the cover. I will need the printer's specifications and whatever copy you have written for the book back, including the EAN-13 ISBN number from your Publisher.

Do not feel discouraged if you are unable to come up with a suitable title or back cover copy for your book!

I will be reading through your manuscript to be sure that paragraphs are placed correctly within the interior and to know where and when I am able to break pages in a paragraph. So, rest assured, if you are unable to come up with an attention-grabbing title or back cover copy, I will compose engaging copy for your approval.

BOOK INTERIORS

I offer competitive rates on book interiors considering the quality of work and attention to detail you will get. I charge by the FINISHED page. The range is generally between $5 and $12 per finished page, depending upon the complexity of the manuscript. There is an additional $125 design setup fee. To find out how much you will be charged per finished page, I need to see your completed manuscript. Your manuscript can be emailed to me as a Microsoft Office Word (v. 2003-2007) or Open Office attachment. The price per finished page will be fixed but since we cannot know the exact page count till done, we will have to estimate the final cost of the book interior.

I respond promptly to clients and begin their projects as quickly as possible. I use graphic design software compatible with most printers to create your book interior. I communicate with your printer to make sure your book is delivered in conformity with their guidelines using the specs they provide. I am available to your printer after the files are submitted to deal with any technical problems should they arise.

Please be advised, Index/Table of Contents, Footnotes, Endnotes, Bibliographies & Reference/Citation pages must be provided by the author.

INCLUDED ARTWORK:

Besides absolutely astounding artwork and copy, and a clean interior, I will use the artwork to create advertising for your work. You will receive a full page ad displaying your work and websites. You will receive the graphic on a PDF file for print use, and a smaller one as an attachment for webpage display (HTML posting codes included).

******If you want exclusive Rights to the photography use in your Artwork package so that no one else may ever use that image on any product or advertising, the it will be necessary for me to buy the Rights to the photography from the Photographer for the photograph, and that may cost anywhere from $200 - $1000. If you would like exclusive Rights for the Artwork package designed by Grant Design Concepts, the fee for GDC Created Graphic Art Rights & Permissions is $450***

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